

Study Program: Hotel and Tourism Management - HTM

Description: The multi-disciplinary programs will prepare young Indonesians for a career at management level in the hotel, food service, tourism, and the broader service industries, either locally or internationally. They will learn to be customer-focused, analytical, and independent, while, at the same time, developing communication and leadership skills, thus gaining a global perspective to meet the growing challenges faced by the dynamic hospitality industries. IULI Hotel and Tourism Management study program courses covers the relationship between Hotel and Tourism sector. IULI believes as well that language and multi-cultural skills are two important qualities that graduates of Hotel & Tourism Management need to possess in order to succeed in today's global hospitality and tourism industries.

Field of Studies: Introduction to Hotel Management • Introduction to Tourism Management • Hospitality Service Excellence • Geographical Tourism Destination • Tourism Marketing • Business Travel • Tourism Operational Management • Planning Destination and Attraction • F&B Service • F&B Theory • Hospitality Marketing • Indonesian Food Tourism and Destinations

General Information:

Legal Base / Accreditation	: SK DIKTI: 425/E/O/2014 BAN-PT: 1151/SK/BAN-PT/Akred/S/IV/2019
Duration of Study	: 4 years (8 semester) 2 semesters (even + odd)
Academic Year	: Even Semester: dd.mm – dd.mm Odd Semester: dd.mm – dd.mm
Academic weeks/semester	: 16 (14 academics + 2 exams)
SKS ¹ per semester	: Max. 24
SKS per study	: 144-160
Duration of a lecture	: 50 minutes
Number of students per subject	: 16-32
Language of Instruction	: English
Academic Degree	: Indonesia: Sarjana Ilmu Sosial – S.Sos. (S1) International: Bachelor of Art (B.A)
Tuition Fee/semester	: Rp. 29.900.000
Online Application	: https://pmb.iuli.ac.id

¹ SKS: 1 SKS (preparation, lecture, exercises)

Study Program Description



Academic Year 2022/2023 – Bachelor Degree Programs

Structure of a study:

1	2	3	4	5	6	7	8
	Semester 1-6: Academic Education (see curriculum), OFSE (Oral Final Study Examination)						
	Semester 7: Research Semester (abroad for Double Degree)						
	Semester 8: Thesis Defense, Graduation						

Score System:

Grade Letter	Grade Wording	IULI	Indonesian Grade	Germany Grade	Grade Descriptions	Student Representation
A	Excellent	86-100	4	1	Outstanding Performance	10%
B	Good	71-85	3.0-3.9	2	Performance is considerably higher than the average requirements	25%
C	Satisfactory	56-70	2.0-2.9	3	Performance meets the average requirements	30%
D	Poor	46-55	1.0-1.9	4	Performance is poor and likely to lead to failure	25%
F	Fail	<45	0	5	Performance does not meet the minimum criteria. Considerable further work is required	10%

Contacts:



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Study Program Description



Academic Year 2022/2023 – Bachelor Degree Programs

Curriculum: in SKS

University Compulsory Subjects		Abr.	Semester								Total
			1	2	3	4	5	6	7	8	
1	English	ENGL	2	2	2	2	1	1			10
2	Computer Network & IT Security	CNIS	2								2
3	Applied Statistics	MATH		2							2
4	Research Methodology	RESM		2							2
5	Environment Sciences	ENVI			2						2
6	Civics	CIVI				2					2
7	Ethics and Religious Philosophy	ETRP					2				2
8	Innovation & Product Development	PROD					2				2
9	E-Commerce	ECOM						2			2
10	Indonesian Language & Culture	IDLC						2			2
11	Pancasila	PANC						2			2
12	Oral Final Study Examination (OFSE)	OFSE						0			0
13	Research Semester	RESS							6		6
14	Elective: Internship/Project	INSP								3	3
15	Thesis/Thesis Defense	THES								6	6
Total			4	6	4	4	5	7	6	9	45

Faculty Compulsory		Abr.	Semester								Σ
			1	2	3	4	5	6	7	8	
1	Business Management 1	BUM1	2								2
2	Business Management 2	BUM2		2							2
3	Economics 1	ECO1	2								2
4	Economics 2	ECO2		2							2
5	Accounting 1	ACC1	2								2
6	Accounting 2	ACC2		2							2
7	Corporate Finance	COFI					4				4
8	Organizational Behavior & Development	ORBD					3				3
9	Marketing Management 1	MAM1	2								2
10	Marketing Management 2	MAM2		2							2
11	Business Communication	BCOM	2								2
12	Human Resource Management 1	HRMT				3					3
13	Philosophy	PHIL	2								2
14	Analytical & Creative Thinking	ANCT		2							2
15	Management Information Systems	MINS						3			3
16	Strategic Management	STMT						3			3

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Federal Ministry
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and Research

Coordinator



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Academic Year 2022/2023 – Bachelor Degree Programs

Faculty Compulsory		Abr.	Semester								Σ
			1	2	3	4	5	6	7	8	
17	Law 1	LAWS				2					2
18	Law 2	LAWS					2				2
	Total		12	10	0	5	9	6	0	0	41

HTM - Department Compulsory		Abr.	Semester								Σ
			1	2	3	4	5	6	7	8	
1	Hotel & Tourism Management	HTMG	2								2
2	Hospitality Service Excellence	HTMG			3						3
3	Geographical Tourism Destination	HTMG	2								2
4	Tours and Travel Management	TTMA						2			2
5	Planning Destinations and Attractions	PDAT						2			2
6	Indonesian Food Tourism and Destination	IFTD						3			3
7	Nutrition and Food Science	NFSC			2						2
8	Event Design & Experience Marketing	HTEM				3					3
9	Sustainable & Regenerative Tourism	SUTO		3							3
10	Guiding & Traveling	GUTO			3						3
11	Special Interest Tourism	SITO			3						3
12	Cross Culture Studies	CCST					2				2
13	Elective (see below)	ELEC	3	3	6	9	6	3			30
	Total		7	6	17	12	8	10	0	0	60

Elective Subjects:

General Topics & Subjects	Hotel & Tourism Operation	Project-Oriented in Hotel & Tourism Management	Marketing Management	Kitchen Operation & Management
Business Seminar	Architecture & Design in Hotels & Restaurants	Feasibility Study in Hotel & Restaurant	Consumer Behavior	Art of Coffee
Capita Selecta in Business & Management	Entrepreneurship in Hospitality & Culinary Innovation	Project in Hotel Business	Digital Marketing in Tourism	F & B Cost Control
HRM 2 (International)	Tourism Operation Management	Project in Restaurant Business	Retail Management	F & B Layout & Facilities Planning
Project in Entrepreneurship	Project in Hotel & Tourism Operation	Project in Tourism	Marketing Research	F & B Service
Value-Based Management	Seminar in Hotel & Tourism Operation	Seminar in Hotel & Tourism	Project in Marketing	F & B Production
Other courses in IBA & MGT		Project in Hotel & Tourism	Seminar in Marketing	Bakery & Pastry