

Study Program: International Management

Description: The International Management degree program prepares IULI graduates for international business and public sector careers in organizations ranging from family-run businesses to multinational corporations and from government administration to non-profit foundations. Students will acquire the management knowledge that deals with many aspects of an organization including the formulation of goals, decision-making processes, the design of organizational structures, understanding and motivating people, leading organizational change, and strategizing and managing internationally. Beyond that building and sharpening students' knowledge and skills, this program widens the student's networks, develops a global perspective, and cultivates a strong sense of identity.

Field of Studies: Financial Management • Management Theory & Sociology • Business Mathematics • Managerial Accounting • Management Control System • Entrepreneurship • Operation Management • Value-Based Management • International Business • International Marketing • International Human Resources Management • Business Research Method

General Information:

Legal Base / Accreditation:	SK DIKTI No. 425/E/O/2014
Duration of Study:	4 years (8 semester)
Academic Year:	2 semesters (even + odd) Even Semester: February - July Odd Semester: August - January
Academic weeks/semester:	16 (14 academics + 2 exams)
SKS ¹ per semester:	Max. 24
SKS per study:	144-160
Duration of a lecture:	50 minutes
Number of students per subject:	16-32
Language of Instruction:	English
Academic Degree:	Indonesia: Sarjana Manajemen – S.M. (S1) International: Bachelor of Art (B.A)
Tuition Fee/semester:	Rp. 29.900.000
Online Application:	https://pmb.iuli.ac.id

¹ SKS: 1 SKS (preparation, lecture, exercises)

Study Program Description



Academic Year 2022/2023 – Bachelor Degree Programs

Structure of a study:

1	2	3	4	5	6	7	8
Semester 1-6: Academic Education (see curriculum), OFSE (Oral Final Study Examination)							
Semester 7: Research Semester (abroad for Double Degree)							
Semester 8: Thesis Defense, Graduation							

Score System:

Grade Letter	Grade Wording	IULI	Indonesian Grade	Germany Grade	Grade Descriptions	Student Representation
A	Excellent	86-100	4	1	Outstanding Performance	10%
B	Good	71-85	3.0-3.9	2	Performance is considerably higher than the average requirements	25%
C	Satisfactory	56-70	2.0-2.9	3	Performance meets the average requirements	30%
D	Poor	46-55	1.0-1.9	4	Performance is poor and likely to lead to failure	25%
F	Fail	<45	0	5	Performance does not meet the minimum criteria. Considerable further work is required	10%

Contacts:



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Version: 2021_9 | Editor: Satiri

DAAD



Federal Ministry
of Education
and Research

Coordinator

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IULI – Eco Campus, The Breeze
Jl. BSD Grand Boulevard
BSD City 15345
Island of Java

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Academic Year 2022/2023 – Bachelor Degree Programs

Curriculum: in SKS

University Compulsory Subjects		Abr.	Semester								Total
			1	2	3	4	5	6	7	8	
1	English	ENGL	2	2	2	2	1	1			10
2	Computer Network & IT Security	CNIS	2								2
3	Applied Statistics	MATH		2							2
4	Research Methodology	RESM		2							2
5	Environment Sciences	ENVI			2						2
6	Civics	CIVI				2					2
7	Ethics and Religious Philosophy	ETRP					2				2
8	Innovation & Product Development	PROD					2				2
9	E-Commerce	ECOM						2			2
10	Indonesian Language & Culture	IDLC						2			2
11	Pancasila	PANC						2			2
12	Oral Final Study Examination (OFSE)	OFSE						0			0
13	Research Semester	RESS							6		6
14	Elective: Internship/Project	INSP								3	3
15	Thesis/Thesis Defense	THES								6	6
Total			4	6	4	4	5	7	6	9	45

Faculty Compulsory		Abr.	Semester								Σ
			1	2	3	4	5	6	7	8	
1	Business Management 1	BUM1	2								2
2	Business Management 2	BUM2		2							2
3	Economics 1	ECO1	2								2
4	Economics 2	ECO2		2							2
5	Accounting 1	ACC1	2								2
6	Accounting 2	ACC2		2							2
7	Corporate Finance	COFI					4				4
8	Organizational Behavior & Development	ORBD					3				3
9	Marketing Management 1	MAM1	2								2
10	Marketing Management 2	MAM2		2							2
11	Business Communication	BCOM	2								2
12	Human Resource Management 1	HRMT				3					3
13	Philosophy	PHIL	2								2

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			1	2	3	4	5	6	7	8	Σ	
14	Analytical & Creative Thinking	ANCT		2								2
15	Management Information Systems	MINS						3				3
16	Strategic Management	STMT						3				3
17	Law 1	LAWS				2						2
18	Law 2	LAWS					2					2
Total			12	10	0	5	9	6	0	0		41

MGT - Department Compulsory		Abr	Semester									
			1	2	3	4	5	6	7	8	Σ	
1	Financial Management 1	FMG1	2									
2	Financial Management 2	FMG2		2								
3	Management Theory & Sociology	MGSO	3									
4	Business Mathematics 1	BMA1	2									
5	Business Mathematics 2	BMA2		2								
6	Managerial Accounting	MAAC				4						
7	Management Control System	MGCS						3				
8	Entrepreneurship	ENTP				4						
9	Operation Management	OPMG			3							
10	Value-Based Management	VABA						2				
11	Operation Research	OPRE			3							
12	Risk Management	INBU					3					
13	Project Management	PRMT						3				
14	Consumer Behavior	COBE			3							
15	Business Research Method	BURE						2				
16	Elective in Finance, or Human Resources Management, or Marketing, or Operation, or Aviation Management, or any combination thereof (see below)				6	6	3	3				
Total			7	4	15	14	6	13	0	0		59

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Concentrations & Elective Subjects - Management

General Topics	Finance	Human Resources	Marketing	Operation	Aviation
Business Seminar	International Finance	Change Management	Service Marketing	Supply Chain Management	Aviation Safety Management & Regulation
Capita Selecta in Business & Management	Investment Analysis & Portfolio	Knowledge Management & Leadership	Retail Management	Operation Research	Aviation Financial Management
Project in Entrepreneurship	Money & Capital Market	Performance Management & HR Scorecards	Brand Management	Total Quality Management	Air Traffic Control
International Economics	Seminar in Finance	Labor Relation Management	Marketing Research	Business Process Re-Engineering	Airport Planning, Operation & Facility Management
International Business	Project in Finance	Seminar in HRM	Seminar in Marketing	Seminar in Operation Management	Airline & Cargo Management
		Project in HRM	Project in Marketing	Project in Operation Management	Aviation Maintenance Management
		International HRM	International Marketing		Air Transport Market Analysis

- The available electives above are subject to change and revision
- The actual implementation follows the internal arrangements & policies of the Department & Faculty