

Program Studi: Manajemen Internasional

Deskripsi: Program gelar Manajemen Internasional mempersiapkan lulusan IULI untuk berkarier di bidang bisnis internasional dan sektor publik dalam berbagai organisasi, mulai dari bisnis keluarga, perusahaan multinasional, administrasi pemerintah, hingga yayasan nirlaba. Siswa akan dibekali dengan pengetahuan manajemen yang berkaitan dengan banyak aspek organisasi, termasuk perumusan tujuan, proses pengambilan keputusan, desain struktur organisasi, memahami dan memotivasi orang, memimpin perubahan organisasi, serta menyusun strategi dan mengelolanya dengan standar internasional. Selain membangun dan mempertajam pengetahuan serta keterampilan siswa, program ini memperluas jaringan siswa, mengembangkan perspektif global, dan menumbuhkan kepekaan akan identitas yang kuat.

Bidang Studi: Manajemen Keuangan • Teori dan Sosiologi Manajemen • Matematika Bisnis • Akuntansi Manajerial • Sistem Pengendalian Manajemen • Kewirausahaan • Manajemen Operasi • Manajemen Berbasis Nilai • Bisnis Internasional • Pemasaran Internasional • Manajemen Sumber Daya Manusia Internasional • Metode Penelitian Bisnis

Informasi Umum:

Dasar hukum/akreditasi:	SK DIKTI No. 425/E/O/2014
Lama kuliah:	4 tahun (8 semester)
Tahun akademik:	2 semester (genap + ganjil) Semester Genap: Februari-Juli Semester Ganjil: Agustus-Januari
Minggu akademik/semester:	16 (14 akademik + 2 ujian)
SKS ¹ per semester:	Maksimal 24
SKS per studi:	144-160
Durasi pengajaran:	50 menit
Jumlah siswa per mata kuliah:	16-32
Bahasa pengantar:	Bahasa Inggris
Lulusan akademik:	Indonesia: Sarjana Manajemen – S.M. (S1) Internasional: Bachelor of Art (B.A)
Biaya pendidikan/semester:	Rp 29.900.000
Aplikasi <i>online</i> :	https://pmb.iuli.ac.id

¹ SKS: 1 SKS (persiapan, kuliah, latihan)

Study Program Description



Academic Year 2022/2023 – Bachelor Degree Programs

Struktur Pembelajaran:

1	2	3	4	5	6	7	8
	Semester 1-6: Pendidikan Akademis (lihat kurikulum), Oral Final Study Examination (OFSE)						
	Semester 7: Semester Penelitian (dua gelar sekaligus untuk dua program studi/ <i>abroad for double degree</i>)						
	Semester 8: Sidang Skripsi, Kelulusan						

Sistem Skor:

Nilai (Huruf)	Predikat	IULI	Nilai (Indonesia)	Nilai (Jerman)	Keterangan	Representasi Mahasiswa
A	Memuaskan	86-100	4	1	Performa luar biasa	10%
B	Bagus	71-85	3.0-3.9	2	Performa di atas rata-rata	25%
C	Cukup	56-70	2.0-2.9	3	Performa memenuhi persyaratan rata-rata	30%
D	Buruk	46-55	1.0-1.9	4	Performa buruk dan cenderung mengarah ke gagal.	25%
F	Gagal	<45	0	5	Performa tidak memenuhi kriteria umum. Membutuhkan upaya lebih lanjut untuk perbaikan.	10%

Kontak:



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DAAD



Federal Ministry of Education and Research

Coordinator

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IULI – Eco Campus, The Breeze
Jl. BSD Grand Boulevard
BSD City 15345
Island of Java

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Kurikulum: dalam SKS

Mata Kuliah Wajib Universitas		Abr.	Semester								Total
			1	2	3	4	5	6	7	8	
1	English	ENGL	2	2	2	2	1	1			10
2	Computer Network & IT Security	CNIS	2								2
3	Applied Statistics	MATH		2							2
4	Research Methodology	RESM		2							2
5	Environment Sciences	ENVI			2						2
6	Civics	CIVI				2					2
7	Ethics and Religious Philosophy	ETRP					2				2
8	Innovation & Product Development	PROD					2				2
9	E-Commerce	ECOM						2			2
10	Indonesian Language & Culture	IDLC						2			2
11	Pancasila	PANC						2			2
12	Oral Final Study Examination (OFSE)	OFSE						0			0
13	Research Semester	RESS							6		6
14	Elective: Internship/Project	INSP								3	3
15	Thesis/Thesis Defense	THES								6	6
Total			4	6	4	4	5	7	6	9	45

Mata Kuliah Fakultas		Abr.	Semester								Σ
			1	2	3	4	5	6	7	8	
1	Business Management 1	BUM1	2								2
2	Business Management 2	BUM2		2							2
3	Economics 1	ECO1	2								2
4	Economics 2	ECO2		2							2
5	Accounting 1	ACC1	2								2
6	Accounting 2	ACC2		2							2
7	Corporate Finance	COFI					4				4
8	Organizational Behavior & Development	ORBD					3				3
9	Marketing Management 1	MAM1	2								2
10	Marketing Management 2	MAM2		2							2
11	Business Communication	BCOM	2								2
12	Human Resource Management 1	HRMT				3					3
13	Philosophy	PHIL	2								2
14	Analytical & Creative Thinking	ANCT		2							2

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			1	2	3	4	5	6	7	8	Σ
15	Management Information Systems	MINS						3			3
16	Strategic Management	STMT						3			3
17	Law 1	LAWS				2					2
18	Law 2	LAWS					2				2
Total			12	10	0	5	9	6	0	0	41

MGT – Mata Kuliah Jurusan		Abr	Semester								
			1	2	3	4	5	6	7	8	Σ
1	Financial Management 1	FMG1	2								
2	Financial Management 2	FMG2		2							
3	Management Theory & Sociology	MGSO	3								
4	Business Mathematics 1	BMA1	2								
5	Business Mathematics 2	BMA2		2							
6	Managerial Accounting	MAAC				4					
7	Management Control System	MGCS						3			
8	Entrepreneurship	ENTP				4					
9	Operation Management	OPMG			3						
10	Value-Based Management	VABA						2			
11	Operation Research	OPRE			3						
12	Risk Management	INBU					3				
13	Project Management	PRMT						3			
14	Consumer Behavior	COBE			3						
15	Business Research Method	BURE						2			
16	Elective in Finance, or Human Resources Management, or Marketing, or Operation, or Aviation Management, or any combination thereof (see below)				6	6	3	3			
Total			7	4	15	14	6	13	0	0	59

Mata Kuliah Konsentrasi dan Pilihan - Manajemen

General Topics	Finance	Human Resources	Marketing	Operation	Aviation
Business Seminar	International Finance	Change Management	Service Marketing	Supply Chain Management	Aviation Safety Management & Regulation
Capita Selecta in Business & Management	Investment Analysis & Portfolio	Knowledge Management & Leadership	Retail Management	Operation Research	Aviation Financial Management
Project in Entrepreneurship	Money & Capital Market	Performance Management & HR Scorecards	Brand Management	Total Quality Management	Air Traffic Control
International Economics	Seminar in Finance	Labor Relation Management	Marketing Research	Business Process Re-Engineering	Airport Planning, Operation & Facility Management
International Business	Project in Finance	Seminar in HRM	Seminar in Marketing	Seminar in Operation Management	Airline & Cargo Management
		Project in HRM	Project in Marketing	Project in Operation Management	Aviation Maintenance Management
		International HRM	International Marketing		Air Transport Market Analysis

- Pilihan yang tersedia di atas dapat berubah dan direvisi.
- Pelaksanaan aktual mengikuti pengaturan dan kebijakan internal Jurusan dan Fakultas.