

Study Program: International Business Administration

Description: The international interdependence of economies as well as the interaction of regional economic systems has led to a considerable increase in multinational operating companies and organizations. These developments are considered in this course of study. The course is structured to develop logical sequences of Business Economics, Mathematics, Accounting, Finance and Social Sciences in which contributing disciplines are designed to be taught specially in an international context. There is a special focus on the interdisciplinary connection between economic content and social scientific aspects. The International Business Administration study program aims to equip graduates with sufficient operational management ability, including entrepreneurial spirit and professionalism, to join various types of organizations, both profit-oriented, and non-profit oriented.

Field of Studies: Principle of Financial Management • Principle of Marketing Management • Foundation of Management Theory • Foundation of Social Theory • Analytical & Creative Thinking • Human Resources Management • Corporate Finance • Management Information System • Entrepreneurship • Strategic Management • Business Research Method

General Information:

Legal Base / Accreditation:	SK DIKTI No. 425/E/O/2014
Duration of Study:	4 years (8 semester)
Academic Year:	2 semesters (even + odd) Even Semester: February - July Odd Semester: August - January
Academic weeks/semester:	16 (14 academics + 2 exams)
SKS ¹ per semester:	Max. 24
SKS per study:	144-160
Duration of a lecture:	50 minutes
Number of students per subject:	16-32
Language of Instruction:	English
Academic Degree:	Indonesia: Sarjana Ilmu Sosial – S.Sos. (S1) International: Bachelor of Art (B.A)
Tuition Fee/semester:	Rp. 29.900.000
Online Application:	https://pmb.iuli.ac.id

¹ SKS: 1 SKS (preparation, lecture, exercises)

Study Program Description



Academic Year 2022/2023 – Bachelor Degree Programs

Structure of a study:

1	2	3	4	5	6	7	8
Semester 1-6: Academic Education (see curriculum), OFSE (Oral Final Study Examination)							
Semester 7: Research Semester (abroad for Double Degree)							
Semester 8: Thesis Defense, Graduation							

Score System:

Grade Letter	Grade Wording	IULI	Indonesian Grade	Germany Grade	Grade Descriptions	Student Representation
A	Excellent	86-100	4	1	Outstanding Performance	10%
B	Good	71-85	3.0-3.9	2	Performance is considerably higher than the average requirements	25%
C	Satisfactory	56-70	2.0-2.9	3	Performance meets the average requirements	30%
D	Poor	46-55	1.0-1.9	4	Performance is poor and likely to lead to failure	25%
F	Fail	<45	0	5	Performance does not meet the minimum criteria. Considerable further work is required	10%

Contacts:



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Federal Ministry of Education and Research

Coordinator



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IULI – Eco Campus, The Breeze
Jl. BSD Grand Boulevard
BSD City 15345
Island of Java

Study Program Description



Academic Year 2022/2023 – Bachelor Degree Programs

Curriculum: in SKS

University Compulsory Subjects		Abr.	Semester								Total
			1	2	3	4	5	6	7	8	
1	English	ENGL	2	2	2	2	1	1			10
2	Computer Network & IT Security	CNIS	2								2
3	Applied Statistics	MATH		2							2
4	Research Methodology	RESM		2							2
5	Environment Sciences	ENVI			2						2
6	Civics	CIVI				2					2
7	Ethics and Religious Philosophy	ETRP					2				2
8	Innovation & Product Development	PROD					2				2
9	E-Commerce	ECOM						2			2
10	Indonesian Language & Culture	IDLC						2			2
11	Pancasila	PANC						2			2
12	Oral Final Study Examination (OFSE)	OFSE						0			0
13	Research Semester	RESS							6		6
14	Elective: Internship/Project	INSP								3	3
15	Thesis/Thesis Defense	THES								6	6
Total			4	6	4	4	5	7	6	9	45

Faculty Compulsory		Abr.	Semester								Σ
			1	2	3	4	5	6	7	8	
1	Business Management 1	BUM1	2								2
2	Business Management 2	BUM2		2							2
3	Economics 1	ECO1	2								2
4	Economics 2	ECO2		2							2
5	Accounting 1	ACC1	2								2
6	Accounting 2	ACC2		2							2
7	Corporate Finance	COFI					4				4
8	Organizational Behavior & Development	ORBD					3				3
9	Marketing Management 1	MAM1	2								2
10	Marketing Management 2	MAM2		2							2
11	Business Communication	BCOM	2								2
12	Human Resource Management 1	HRMT				3					3
13	Philosophy	PHIL	2								2
14	Analytical & Creative Thinking	ANCT		2							2
15	Management Information Systems	MINS						3			3

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Faculty Compulsory		Abr.	Semester								
			1	2	3	4	5	6	7	8	Σ
16	Strategic Management	STMT						3			3
17	Law 1	LAWS				2					2
18	Law 2	LAWS					2				2
Total			12	10	0	5	9	6	0	0	41

IBA - Department Compulsory		Abr	Semester								
			1	2	3	4	5	6	7	8	Σ
1	Financial Management 1	FMG1	2								2
2	Financial Management 2	FMG2		2							2
3	Management Theory & Sociology	MGSO	3								3
4	Business Mathematics 1	BMA1	2								2
5	Business Mathematics 2	BMA2		2							2
6	Managerial Accounting	MAAC				4					4
7	Management Control Systems	MGCS						3			3
8	Entrepreneurship	ENTP				4					4
9	Operation Management	OPMG			3						3
10	Value-Based Management	VABA						2			2
11	International Business	INBU			3						3
12	International Marketing	INMT					3				3
13	International Economics	INEC						3			3
14	International Human Resources Management	INHU					3				3
15	Business Research Method	BURE						2			2
16	Elective in Human Resources Management, or Marketing, or Finance, or Operation, or Aviation Management, or any combination thereof (see below @ 3 SKS)				6	6	6				18
Total			7	4	12	14	12	10			59

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Concentration & Elective Subjects:

General Topics	Human Resources	Marketing	Finance	Operation	Aviation
Business Seminar	Change Management	Consumer Behavior	International Finance	Supply Chain Management	Aviation Safety Management & Regulation
Capita Selecta in Business & Management	Knowledge Management & Leadership	Service Marketing	Investment Analysis & Portfolio	Project Management	Aviation Financial Management
Project in Entrepreneurship	Performance Management & HR Scorecards	Retail Management	Money & Capital Market	Operation Research	Air Traffic Control
	Labor Relation Management	Brand Management	Risk Management	Total Quality Management	Airport Planning, Operation & Facility Management
	Seminar in HRM	Marketing Research	Financial Statement Analysis	Business Process Re-Engineering	Airline & Cargo Management
	Project in HRM	Seminar in Marketing	Seminar in Finance	Seminar in Operation Management	Aviation Maintenance Management
		Project in Marketing	Project in Finance	Project in Operation Management	Air Transport Market Analysis

- The available electives above are subject to change and revision
- The actual implementation follows the internal arrangements & policies of the Department & Faculty