

Program Studi: Administrasi Bisnis Internasional

Deskripsi: Kesalingbergantungan (interdependensi) ekonomi internasional serta interaksi sistem ekonomi regional menyebabkan peningkatan yang cukup besar di dalam perusahaan dan organisasi operasi multinasional. Perkembangan itu menjadi pertimbangan dalam program studi Administrasi Bisnis Internasional. Program studi ini disusun untuk mengembangkan urutan logis Ekonomi Bisnis, Matematika, Akuntansi, Keuangan, dan Ilmu Sosial, di mana disiplin ilmu yang berkontribusi tersebut dirancang untuk diajarkan secara khusus dalam konteks internasional. Ada fokus khusus pada hubungan interdisipliner antara konten ekonomi dan aspek ilmiah sosial. Program studi Administrasi Bisnis Internasional bertujuan membekali lulusannya dengan kemampuan manajemen operasional yang memadai, termasuk jiwa kewirausahaan dan profesionalisme, untuk bergabung dengan berbagai jenis organisasi, baik yang berorientasi profit maupun non-profit.

Bidang Studi: Prinsip Manajemen Keuangan • Prinsip Manajemen Pemasaran • Landasan Teori Manajemen • Landasan Teori Sosial • Pemikiran Analitis & Kreatif • Manajemen Sumber Daya Manusia • Keuangan Perusahaan • Sistem Informasi Manajemen • Kewirausahaan • Manajemen Strategis • Metode Riset Bisnis

Informasi Umum:

Dasar hukum/akreditasi:	SK DIKTI No. 425/E/O/2014
Lama kuliah:	4 tahun (8 semester)
Tahun akademik:	2 semester (genap + ganjil) Semester genap: Februari-Juli Semester ganjil: Agustus-Januari
Minggu akademik/semester:	16 (14 akademik + 2 ujian)
SKS ¹ per semester:	Maksimal 24
SKS per studi:	144-160
Durasi pengajaran:	50 menit
Jumlah siswa per mata kuliah:	16-32
Bahasa pengantar:	Bahasa Inggris
Lulusan akademik:	Indonesia: Sarjana Ilmu Sosial – S.Sos. (S1) Internasional: Bachelor of Art (B.A)
Biaya pendidikan/semester:	Rp 29.900.000
Aplikasi <i>online</i> :	https://pmb.iuli.ac.id

¹ SKS: 1 SKS (persiapan, kuliah, latihan)

Study Program Description



Academic Year 2022/2023 – Bachelor Degree Programs

Struktur Pembelajaran:

1	2	3	4	5	6	7	8
	Semester 1-6: Pendidikan Akademis (lihat kurikulum), Oral Final Study Examination (OFSE)						
	Semester 7: Semester Penelitian (dua gelar sekaligus untuk dua program studi/ <i>abroad for double degree</i>)						
	Semester 8: Sidang Skripsi, Kelulusan						

Sistem Skor:

Nilai (Huruf)	Predikat	IULI	Nilai (Indonesia)	Nilai (Jerman)	Keterangan	Representasi Mahasiswa
A	Memuaskan	86-100	4	1	Performa luar biasa	10%
B	Bagus	71-85	3.0-3.9	2	Performa di atas rata-rata	25%
C	Cukup	56-70	2.0-2.9	3	Performa memenuhi persyaratan rata-rata	30%
D	Buruk	46-55	1.0-1.9	4	Performa buruk dan cenderung mengarah ke gagal.	25%
F	Gagal	<45	0	5	Performa tidak memenuhi kriteria umum. Membutuhkan upaya lebih lanjut untuk perbaikan.	10%

Kontak:



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DAAD



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Coordinator

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IULI – Eco Campus, The Breeze
Jl. BSD Grand Boulevard
BSD City 15345
Island of Java

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Kurikulum: dalam SKS

Mata Kuliah Wajib Universitas		Abr.	Semester								Total
			1	2	3	4	5	6	7	8	
1	English	ENGL	2	2	2	2	1	1			10
2	Computer Network & IT Security	CNIS	2								2
3	Applied Statistics	MATH		2							2
4	Research Methodology	RESM		2							2
5	Environment Sciences	ENVI			2						2
6	Civics	CIVI				2					2
7	Ethics and Religious Philosophy	ETRP					2				2
8	Innovation & Product Development	PROD					2				2
9	E-Commerce	ECOM						2			2
10	Indonesian Language & Culture	IDLC						2			2
11	Pancasila	PANC						2			2
12	Oral Final Study Examination (OFSE)	OFSE						0			0
13	Research Semester	RESS							6		6
14	Elective: Internship/Project	INSP								3	3
15	Thesis/Thesis Defense	THES								6	6
Total			4	6	4	4	5	7	6	9	45

Mata Kuliah Fakultas		Abr.	Semester								Σ
			1	2	3	4	5	6	7	8	
1	Business Management 1	BUM1	2								2
2	Business Management 2	BUM2		2							2
3	Economics 1	ECO1	2								2
4	Economics 2	ECO2		2							2
5	Accounting 1	ACC1	2								2
6	Accounting 2	ACC2		2							2
7	Corporate Finance	COFI					4				4
8	Organizational Behavior & Development	ORBD					3				3
9	Marketing Management 1	MAM1	2								2
10	Marketing Management 2	MAM2		2							2
11	Business Communication	BCOM	2								2
12	Human Resource Management 1	HRMT				3					3
13	Philosophy	PHIL	2								2
14	Analytical & Creative Thinking	ANCT		2							2
15	Management Information Systems	MINS						3			3

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Mata Kuliah Fakultas		Abr.	Semester								
			1	2	3	4	5	6	7	8	Σ
16	Strategic Management	STMT						3			3
17	Law 1	LAWS				2					2
18	Law 2	LAWS					2				2
Total			12	10	0	5	9	6	0	0	41

IBA – Mata Kuliah Jurusan		Abr	Semester								
			1	2	3	4	5	6	7	8	Σ
1	Financial Management 1	FMG1	2								2
2	Financial Management 2	FMG2		2							2
3	Management Theory & Sociology	MGSO	3								3
4	Business Mathematics 1	BMA1	2								2
5	Business Mathematics 2	BMA2		2							2
6	Managerial Accounting	MAAC				4					4
7	Management Control Systems	MGCS						3			3
8	Entrepreneurship	ENTP				4					4
9	Operation Management	OPMG			3						3
10	Value-Based Management	VABA						2			2
11	International Business	INBU			3						3
12	International Marketing	INMT					3				3
13	International Economics	INEC						3			3
14	International Human Resources Management	INHU					3				3
15	Business Research Method	BURE						2			2
16	Elective in Human Resources Management, or Marketing, or Finance, or Operation, or Aviation Management, or any combination thereof (see below @ 3 SKS)				6	6	6				18
Total			7	4	12	14	12	10			59

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Mata Kuliah Konsentrasi dan Pilihan:

General Topics	Human Resources	Marketing	Finance	Operation	Aviation
Business Seminar	Change Management	Consumer Behavior	International Finance	Supply Chain Management	Aviation Safety Management & Regulation
Capita Selecta in Business & Management	Knowledge Management & Leadership	Service Marketing	Investment Analysis & Portfolio	Project Management	Aviation Financial Management
Project in Entrepreneurship	Performance Management & HR Scorecards	Retail Management	Money & Capital Market	Operation Research	Air Traffic Control
	Labor Relation Management	Brand Management	Risk Management	Total Quality Management	Airport Planning, Operation & Facility Management
	Seminar in HRM	Marketing Research	Financial Statement Analysis	Business Process Re-Engineering	Airline & Cargo Management
	Project in HRM	Seminar in Marketing	Seminar in Finance	Seminar in Operation Management	Aviation Maintenance Management
		Project in Marketing	Project in Finance	Project in Operation Management	Air Transport Market Analysis

- Pilihan mata kuliah yang tersedia di atas dapat berubah dan direvisi
- Pelaksanaan aktual mengikuti pengaturan dan kebijakan internal Jurusan serta Fakultas