

STUDY PROGRAM : INTERNATIONAL BUSINESS ADMINISTRATION

International
University
Liaison
Indonesia



COURSE OUTLINE

The international interdependence of economies as well as the interaction of regional economic systems has led to a considerable increase in multinational operating companies and organisations. These developments are considered in this course of study. The course is structured to develop logical sequences of Business Economics, Mathematics, Accounting, Finance and Social Sciences in which contributing disciplines are designed to be taught specifically in an international context. There is a special focus on the interdisciplinary connection between economic content and social scientific aspects.

The International Business Administration study program aims to equip graduates with sufficient operational management ability, including entrepreneurial spirit and professionalism, to join various types of organizations, both profit-oriented, and non-profit oriented.

The graduates of international business administration are furnished with vast knowledge in morals, ethics, and managerial skills in both conceptual thinking about managing operational activities, and strategic thinking, planning, and comprehensive implementation inside organizations. Knowledge of information technology and interpersonal communication are added to better prepare the graduates in dealing with organizational intricacies.

FIELDS OF ACTIVITIES

- Becoming entrepreneurs in opening up and managing organizations of various sizes
- Becoming intrapreneurs/professionals in private and public organizations, particularly manufacturing firms
- Becoming knowledgeable in business, marketing, finance, human resources, and operational management
- Engaging in organizational behavior and development
- Engaging in effective and efficient management of organizational limited resources
- Engaging in professional leadership



Photo: International University Liaison Indonesia

CURRICULUM 2017-2018

Date/ Rev : 13 December 2016/Rev. 03

Program : Bachelor

Valid : Batch 2016-2019

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SUBJECT	1	2	3	4	5	6	7	8	Total
University Compulsory Subjects									
English	2	2	2	2	1	1			10
Fundamental of Computer Technology	2								2
E-Commerce		2							2
Environmental Sciences		2							2
Innovation and Product Development					2				2
Statistics & Probability [^]				2					2
Research Project							6		6
Research Methodology							2		2
Ethics and Religious Philosophy ^{^*}					2				2
Civics ^{^*}				2					2
Indonesian Language and Culture ^{^*}						2			2
Pancasila ^{^*}		2							2
Oral Study Final Examination (OFSE) [^]						0			0
Elective: Internship/Project								3	3
Thesis								6	6
Total	4	8	2	6	5	3	8	9	45
Faculty Compulsory Subjects									
Introduction to Business & Management	2	2							4
Principles of Economics	2	2							4
Business Communication	2								2
Principles of Accounting	2	2							4
Business Mathematics	2	2							4
Business Law		2							2
Introduction to Philosophy	2								2
Total	12	10	0	0	0	0	0	0	22
Department Compulsory Subjects (B-IBA)									
Principles of Financial Management 1 & 2	2	2							4
Principles of Marketing Management 1 & 2	2	2							4
Foundation of Management Theory			2						2
Foundation of Social Theory			2						2
Analytical & Creative Thinking			2						2
Human Resources Management			4						4
Corporate Finance			4						4
Organizational Behavior & Development			4						4
Managerial Accounting				3					3
Management Information Systems				3					3
Entrepreneurship				4					4
Operation Management					3				3
Foundation of Indonesian Taxation [^]					3				3
Value-Based Management [^]						2			2
Management Control Systems						3			3
Strategic Management						3			3
Business Research Method						2			2
International Business				3					3
International Human Resources Management					3				3
International Marketing					3				3
International Economics						3			3
Elective Subjects (*)			3	3	6	3	3	3	21
Total	4	4	21	16	18	16	3	3	85
Total 1, 2 and 3	20	22	23	22	23	19	11	12	152
Elective Subjects									
* General Issues: Business Seminar, or Capita Selecta in Business & Management, or Project in Entrepreneurship									
* Marketing: Consumer Behavior, or Service Marketing, or Retail Management, or Brand Management, or Marketing Research, or Seminar in Marketing, or Project in Marketing									
* Finance: International Finance, or Investment Analysis & Portfolio, or Money & Capital Market, or Risk Management, or Financial Statement Analysis, or Seminar in Finance, or Project in Finance									
* Operation: Supply Chain Management, or Project Management, or Operation Research, or Total Quality Management, or Business Process Re-Engineering, Seminar in Operation Management, or Project in Operation Management									
* Human Resource: Change Management, or Knowledge Management & Leadership, or Performance Management & HR Scorecards, or Labor Relations Management, or Seminar in HRM, or Project in HRM									
COMPULSORY EXTRA-CURRICULAR SUBJECTS									
English									
German	2	2	2	2	2	2			12
Total Compulsory Extra-Curricular Subjects	2	2	2	2	2	2	0	0	12

[^] the actual implementation follows the internal arrangements & policy of the Department & Faculty

(+) refer to the available elective subjects in IBA & MGT

* these courses are likely delivered in Indonesian

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