

LIST OF TEXT BOOK

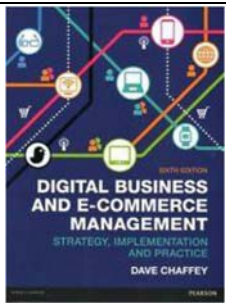
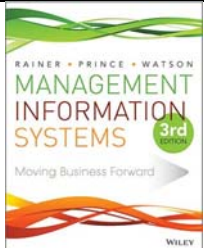
Faculty Business and Social Sciences

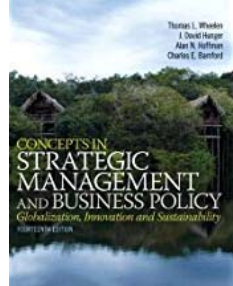
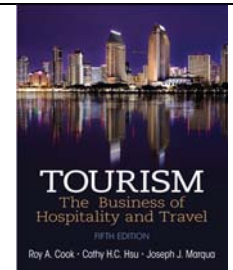
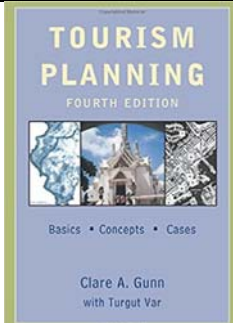
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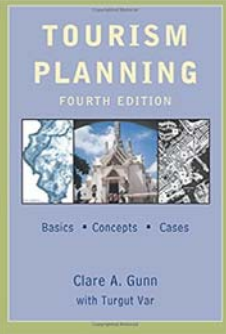
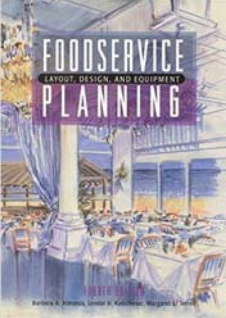

Study Program Hotel and Tourism Management


Academic Year 2017–2018

For Semester 6

No	Book Cover	Subject	Book Title	Edition	Author	Publisher	ISBN	Price (IDR)
1		English 5	Handout					-
2		Database, E-commerce & Documents	Digital Business and E-Commerce Management: Strategy, Implementation & Practice		Chaffey	Financial Times Prentice Hall	9780273707523	-
3		Indonesian Language & Culture	Handout					-
4		Pancasila	Handout					-
5		Management Information System	Management Information Systems	3rd	Rainer, Prince & Watson	John Wiley & Sons	9781118895382	-

No	Book Cover	Subject	Book Title	Edition	Author	Publisher	ISBN	Price (IDR)
6		Strategic Management	Concepts in Strategic Management and Business Policy	14th	Thomas L. Wheelen , J. David Hunger, Alan N. Hoffman, Chuck Bamford	Pearson	978-0133126129	-
7		Oral Final Study Examination (OFSE)						-
8		Tours and Travel Management	Tourism: The Business of Hospitality and Travel, 5th Edition	5	Roy A. Cook, Cathy H. C. Hsu, Joseph J. Marqua, CEO of Sports Express, LLC	Pearson	9780133803747	-
9		Planning Destinations and Attractions	Tourism Planning: Basics, Concepts, Cases		Turgut Var, Clare Gunn	Routledge	9780415932691	-

No	Book Cover	Subject	Book Title	Edition	Author	Publisher	ISBN	Price (IDR)
9		Indonesian Food Tourism and Dest.	Tourism Planning: Basics, Concepts, Cases		Turgut Var, Clare Gunn	Routledge	9780415932691	-
9		Food & Beverage: Layout & Facility Pl.	Foodservice Planning: Layout, Design, and Equipment (4th Edition)	4th	by Barbara A. Almanza, Lendal H. Kotschevar, Margaret E. Terrell	Pearson	9780130964465	-
11		Business Research Method	Business Research Method	12th	Donald R. Cooper, Pamela S. Schindler	McGraw-Hill	9780073521503	-

No	Book Cover	Subject	Book Title	Edition	Author	Publisher	ISBN	Price (IDR)
12		German Language	Studio D A2: Deutsch als Fremdsprache		Niemann	Katalis	9789798060670	-
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