

STUDY PROGRAM

INTERNATIONAL BUSINESS ADMINISTRATION

COURSE OUTLINE

The international interdependence of economies as well as the interaction of regional economic systems has led to a considerable increase in multinational operating companies and organisations. These developments are considered in this course of study. The course is structured to develop logical sequences of Business Economics, Mathematics, Accounting, Finance and Social Sciences in which contributing disciplines are designed to be taught specifically in an international context. There is a special focus on the interdisciplinary connection between economic content and social scientific aspects.

The International Business Administration study program aims to equip graduates with sufficient operational management ability, including entrepreneurial spirit and professionalism, to join various types of organizations, both profit-oriented, and non-profit oriented.

The graduates of international business administration are furnished with vast knowledge in morals, ethics, and managerial skills in both conceptual thinking about managing operational activities, and strategic thinking, planning, and comprehensive implementation inside organizations. Knowledge of information technology and interpersonal communication are added to better prepare the graduates in dealing with organizational intricacies.

FIELDS OF ACTIVITIES

- Becoming entrepreneurs in opening up and managing organizations of various sizes
- Becoming intrapreneurs/professionals in private and public organizations, particularly manufacturing firms
- Becoming knowledgeable in business, marketing, finance, human resources, and operational management
- Engaging in organizational behavior and development
- Engaging in effective and efficient management of organizational limited resources
- Engaging in professional leadership



Photo: International University Liaison Indonesia

CURRICULUM 2017-2018

Date/ Rev : 12 AUGUST 2017/ Rev. 09
 Program : Bachelor
 Valid : Batch 2017-2018

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Subjects									
University Compulsory Subjects	1	2	3	4	5	6	7	8	Total
English	2	2	2	2	1	1			10
Computer Network & IT Security	2								2
Applied Statistics		2							2
Research Methodology		2							2
Environment Sciences			2						2
Civics				2					2
Ethics and Religious Philosophy					2				2
Innovation & Product Development					2				2
E-Commerce						2			2
Indonesian Language & Culture						2			2
Pancasila						2			2
Oral Final Study Examination (OFSE)						0			0
Research Semester							6		6
Internship / Project								3	3
Thesis / Thesis Defense								6	6
Total	4	6	4	4	5	7	6	9	45
Business & Social Sciences Faculty Compulsory Subjects									
Business Management 1,2	1	2	3	4	5	6	7	8	Total
Business Management 1,2	2	2							4
Economics 1,2 (General/Indonesian)	2	2							4
Accounting 1, 2 *	2	2							4
Corporate Finance *					4				4
Organizational Behaviour & Development *					3				3
Marketing Management 1, 2	2	2							4
Business Communication	2								2
Human Resources Management 1				3					3
Philosophy	2								2
Analytical & Creative Thinking		2							2
Management Information Systems						2			2
Indonesian Taxation System **					3				3
Strategic Management						3			3
Law 1,2 (Indonesian/International)				2	2				4
Total (Exclude: * International Relations, ** Hotel & Tourism Mgmt.)	12	10	0	5	12	5	0	0	44
Department Compulsory Subjects									
Financial Management 1, 2	1	2	3	4	5	6	7	8	Total
Financial Management 1, 2	2	2							4
Management Theory & Sociology	3								3
Business Mathematics 1, 2	2	2							4
Managerial Accounting				4					4
Management Control Systems						3			3
Entrepreneurship				4					4
Operation Management			3						3
Value Based Management						2			2
International Business			3						3
International Marketing					3				3
Human Resource Management (International)					3				3
International Economics						3			3
Business Research Methodology						2			2
Elective Subjects		2	10	4					18
Total	7	6	16	12	6	10	0	0	57
Total 1, 2, 3	23	22	20	21	23	22	6	9	146
Extra Curricular									
German Language	1	2	3	4	5	6	7	8	Total
German Language	2	2	2	2	2	2			12
Total	2	2	2	2	2	2	0	0	12

Subject to change

The actual implementation follows the internal arrangements & policy of the Department & Faculty

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