

## STUDY PROGRAM

# HOTEL AND TOURISM MANAGEMENT

### COURSE OUTLINE

IULI recognizes that, in today's business environment, neither education nor work experience alone is sufficient as a foundation on which to build a career in the hotel and tourism industry. To this end, some courses incorporate work experience whereas others are aimed at upgrading skills and knowledge.

The multi-disciplinary program will prepare young Indonesians for a career at management level in the hotel, food service, tourism, and the broader service industries, either locally or internationally. They will learn to be customer-focused, analytical, and independent, while, at the same time, developing communication and leadership skills, thus gaining a global perspective to meet the growing challenges faced by the dynamic hospitality industries.

IULI Hotel and Tourism Management study program courses covers the relationship between Hotel and Tourism sector. IULI covers not only the tourism management subjects but also the various types Hotel Accommodation and Hotel Management.

IULI believes as well that language and multi-cultural skills are two important qualities that graduates of Hotel & Tourism Management need to possess in order to succeed in today's global hospitality and tourism industries.

### FIELDS OF ACTIVITIES

After some years of experience, graduates of IULI's Hotel & Tourism Management will be qualified for management positions in the hotel, food service, tourism and broader service sectors.

Career opportunities for Hotel Management graduates include:

- Hotels (independent and chain-operated, condotels)
- Cruise ships, vacation villages
- Catering and Convention of MICE complex
- Convention bureaus or other DMO institutions
- Staff / visitor quarters in hospitals and institutions
- Serviced apartments, timeshare units
- Independent restaurants, restaurant chains
- Dining and catering facilities in hotels, cruise ships, conference and exhibition centres, shopping malls, hospitals, clubs and associations, and institutions.
- Travel writer



Photo: International University Liaison Indonesia

**CURRICULUM 2017-2018**

Date/ Rev : 08 AUGUST 2017/ Rev. 08  
 Program : Bachelor  
 Valid : Batch 2017-2018

**STUDY PROGRAM : HOTEL AND TOURISM MANAGEMENT**

<b>Subjects</b>									
<b>University Compulsory Subjects</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>Total</b>
English	2	2	0	2	1	1			8
Computer Network & IT Security	2								2
Applied Statistics		2							2
Research Methodology		2							2
Environment Sciences			0						0
Civics				2					2
Ethics and Religious Philosophy					2				2
Innovation & Product Development					2				2
E-Commerce						2			2
Indonesian Language & Culture						2			2
Pancasila						2			2
Oral Final Study Examination (OFSE)							0		0
Research Semester							6		6
Elective : Internship / Project								3	3
Thesis / Thesis Defense								6	6
<b>Total</b>	<b>4</b>	<b>6</b>	<b>0</b>	<b>4</b>	<b>5</b>	<b>7</b>	<b>6</b>	<b>9</b>	<b>41</b>
<b>Business &amp; Social Sciences Faculty Compulsory Subjects</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>Total</b>
Business Management 1,2	2	2							4
Economics 1, 2	2	2							4
Accounting 1, 2 *	2	2							4
Corporate Finance *					4				4
Organizational Behaviour & Development *					3				3
Marketing Management 1, 2	2	2							4
Business Communication	2								2
Human Resources Management 1				3					3
Phylosophy	2								2
Analytical & Creative Thinking		2							2
Management Information Systems						2			2
Indonesian Taxation System **					0				0
Strategic Management						3			3
Law 1, 2				2	2				4
<b>Total (Exclude: * International Relations, ** Hotel &amp; Tourism Mgmt.)</b>	<b>12</b>	<b>10</b>	<b>0</b>	<b>5</b>	<b>9</b>	<b>5</b>	<b>0</b>	<b>0</b>	<b>41</b>
<b>Hotel and Tourism Management Compulsory Subjects</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>Total</b>
Hotel & Tourism Manage	2								2
Hospitality Service Excellence				3					3
Front Office Theory Practice	3								3
Housekeeping Theory Practice		3							3
Geographical Tourism Destination	2								2
Tours & Travel Management						2			2
Planning Destination & Attractions						2			2
Indonesian Food & Tourism Destination						3			3
Nutrition & Food Science				2					2
Food & Beverage Service 1, 2				3	3				6
Food & Beverage Production 1, 2				3	3				6
Food & Beverage Production Pastry					3				3
Food & Beverage: Layout & Facility Planning						2			2
Event Management				3					3
Practical Training in Hotel			6						6
Study Abroad							14		14
<b>Total</b>	<b>7</b>	<b>3</b>	<b>6</b>	<b>14</b>	<b>9</b>	<b>9</b>	<b>14</b>	<b>0</b>	<b>64</b>
<b>Total 1, 2, 3</b>	<b>23</b>	<b>21</b>	<b>6</b>	<b>23</b>	<b>23</b>	<b>21</b>	<b>20</b>	<b>9</b>	<b>146</b>
<b>Extra Curricular</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>Total</b>
German Language	2	2	2	2	2	2			12
<b>Total</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>12</b>

Subject to change

The actual implementation follows the internal arrangements &amp; policy of the Department &amp; Faculty

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