

LIST OF TEXT BOOK

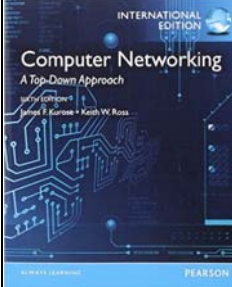
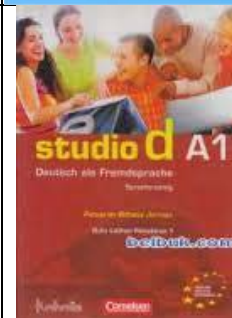
Faculty Business and Social Science

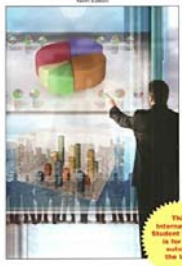
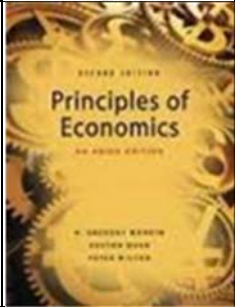
Date/Rev. 15 June 2017/03/SuH

Study Program International Business Administration

Academic Year 2017-2018

For Semester 1

No	Remark	Subject	Book Title	Edition	Author	Publisher	ISBN	Price (IDR)
1		English 1	Handout					-
2		Computer Networking & IT Security	Computer Networking	6	James F. Kurose, Keith W. Ross	Pearson	9780273768968	365,000
3		German Language	Studio D A1: Deutsch als Fremdsprache		Funk, Kuhn, pDemme	Katalis	9789798060625	280,000

No	Remark	Subject	Book Title	Edition	Author	Publisher	ISBN	Price (IDR)
4		Introduction to Business and Management 1	Business: A changing world	10	O. C. Ferrell, Geoffrey A. Hirt, Linda Ferrell	McGraw-Hill	9789814714259	361,000
5		Principles of Economics 1	Principle of economics an Asia edition	2	Mankiw	Cengage	9789814410120	433,000
6		Business Communication	Business and administrative communications	11	Locker	McGraw-Hill	9781259095658	380,000

No	Remark	Subject	Book Title	Edition	Author	Publisher	ISBN	Price (IDR)
7		Principles of Accounting 1	Financial accounting IFRS edition	3	Weygandt	John Wiley	9781118978085	684,000
8		Business Mathematics 1	Introductory mathematical analysis	13	Haeussler	Pearson	9789814698870	380,000
9		Introduction to Philosophy	Introduction to Philosophy	11	Velasques	Cengage	9781133933441	399,000

No	Remark	Subject	Book Title	Edition	Author	Publisher	ISBN	Price (IDR)
10		Principles of Financial Management 1	Essentials of Financial Management		Eugene Brigham	South-Western	9789814441377	380,000
11		Principles of Marketing Management 1	Principle of marketing	16	Kotler	Pearson	9780273786993	418,000
Total Price (IDR)								4,080,000