

LIST OF TEXT BOOK

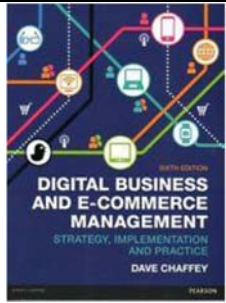
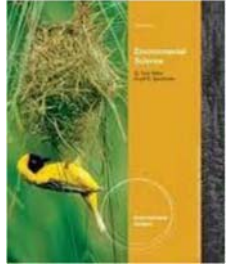
Faculty Business and Social Science

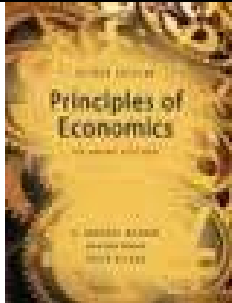
Date/Rev. 6 January 2017/02/SuH

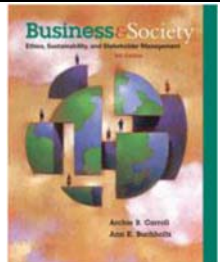
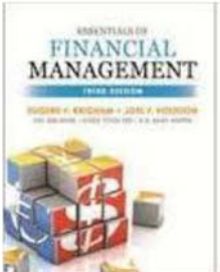
Study Program Management

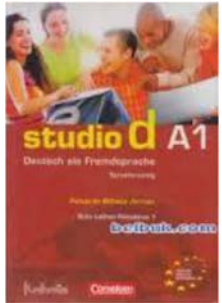
Academic Year 2016-2017

For Semester 2

No	Book Cover	Subject	Book Title	Edition	Author	Publisher	ISBN	Price (IDR)
1		English	Handout					-
2		Database, E-commerce & Documents	Digital Business and E-Commerce Management: Strategy, Implementation & Practice		Chaffey	Financial Times Prentice Hall	9780273707523	418,000
3		Environmental Science	Environmental Science	15 th	Miler	Cengage	9781305090446	518.000

No	Book Cover	Subject	Book Title	Edition	Author	Publisher	ISBN	Price (IDR)
4	 (Used from sem.1)	Introduction to Business & Management 2	Business: A Changing World	8 th	Hirt & Ferrell	McGraw-Hill	9781259007439	-
5	 (Used from sem.1)	Principles of Economics 2	Principles of Economics - Asian Edition		Mankiw	Cengage	9789814227872	-
6	 (Used from sem.1)	Principles of Accounting 2	Financial Accounting: IFRS Edition	2 nd	Weygandt	John Wiley	9781118285909	-

No	Book Cover	Subject	Book Title	Edition	Author	Publisher	ISBN	Price (IDR)
7	 (Used from sem.1)	Business Mathematics 2	Introductory Mathematical Analysis for Business, Economics & the Life & Social Sciences	13 th	Haeussler, Paul & Wood	Pearson	9781292021140	-
8		Business Law	Business & Society: Ethics, Sustainability & Stakeholder Mgt.	10 th	Carroll	Cengage	9781305959828	495,000
9	 (Usen from sem.1)	Principles of Financial Management 2	Essentials of Financial Management	3 rd	Brigham	Cengage	9789814441377	-

No	Book Cover	Subject	Book Title	Edition	Author	Publisher	ISBN	Price (IDR)
10	 (Usen from sem.1)	Principles of Marketing Management 2	Principles of Marketing Management	15 th	Kotler	Pearson	9780273786993	-
11	 (Used from sem.1)	German Language	Deutsch als Fremdsprache		Studio	Katalis	9789798060625	-
Total (IDR)								1,431,000