

LIST OF TEXT BOOK

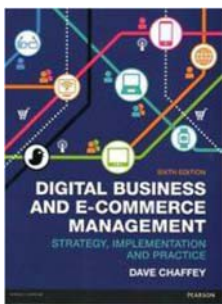
Faculty Business and Social Science

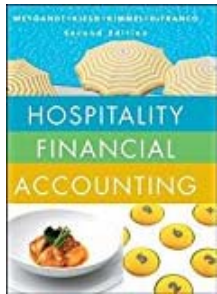
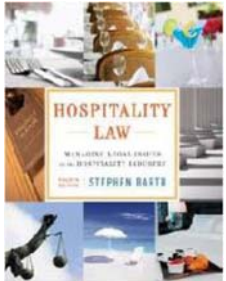
Date/Rev. 9 January 2017/02/SuH

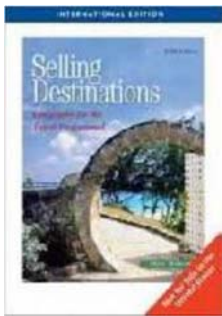
Study Program Hotel and Tourism Management

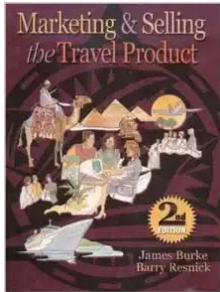
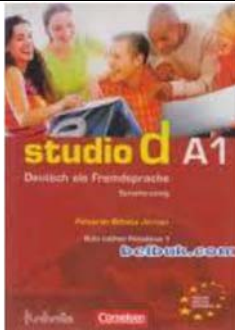
Academic Year 2016-2017

For Semester 2

No	Book Cover	Subject	Book Title	Edition	Author	Publisher	ISBN	Price (IDR)
1		English	Handout					-
2		Database, E-commerce & Documents	Digital Business and E-Commerce Management: Strategy, Implementation & Practice		Chaffey	Financial Times Prentice Hall	9780273707523	418,000
3		Environmental Science	Environmental Science	15 th	Miler	Cengage	9781305090446	518.000

No	Book Cover	Subject	Book Title	Edition	Author	Publisher	ISBN	Price (IDR)
4	 (Used from sem.1)	Introduction to Business & Management 2	Business: A Changing World	8 th	Hirt & Ferrell	McGraw-Hill	9781259007439	-
5	 (Used from sem.1)	Hospitality Accounting 2	Hospitality Financial Accounting		Weygandt	John Wiley	0-471-27055-5	-
6		Hospitality Law	Hospitality Law : Managing Legal Issues in the Hospitality Industry	4 th	Barth	John Wiley	9781118085639	475,000

No	Book Cover	Subject	Book Title	Edition	Author	Publisher	ISBN	Price (IDR)
7		Front Office Theory	Hotel Front Office management	5 th	Bardi, James	John Wiley	9780470637524	513.000
8		House Keeping Theory	Professional management of housekeeping operations	5 th	Jones, Thomas A	John Wiley	9780471762447	489.000
9		Geographical Tourism Destination	Selling Destinations: Geography for the Travel Professional	5 th	Mancini, M	Cengage	9781435485815	352,000

No	Book Cover	Subject	Book Title	Edition	Author	Publisher	ISBN	Price (IDR)
10		Tourism Marketing	Marketing and Selling the Travel Product	2 nd	Burke, J	Cengage	9780827376489	329,000
11	 Used from sem.1	German Language	Deutsch als Fremdsprache		Studio	Katalis	9789798060625	-
Total (IDR)								3.094.000