

LIST OF TEXT BOOK

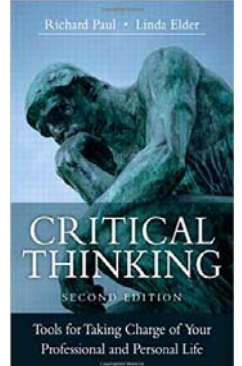
Faculty Business and Social Science

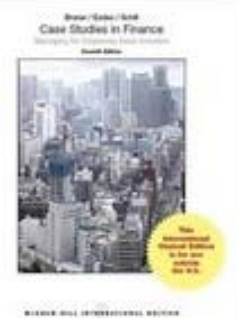
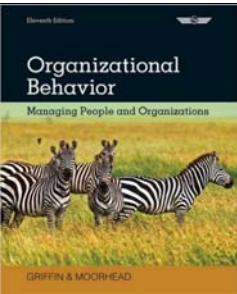
Date/Rev. 22 April 2016/02/SuH

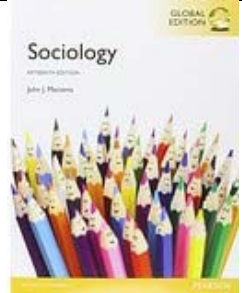
Study Program International Business Administration

Academic Year 2015-2016

For Semester 3

No	Book Cover	Subject	Book Title	Edition	Author	Publisher	ISBN	Price (IDR)
1		English 3	Handout					
2		Innovation and Product Development	Product Design and Development	5	Karl T. Ulrich and Steven D. Eppinger	McGraw-Hill	9780073404776	285,000
3		Analytical & Creative Thinking	Critical Thinking: Tools for Taking Charge of Your Professional and Personal Life	2	Richard Paul, Linda Elder	Pearson	9780130647603	514,000

No	Book Cover	Subject	Book Title	Edition	Author	Publisher	ISBN	Price (IDR)
4		Human Resources Management	Fundamentals of Human Resource Management	6	Raymond Noe, John Hollenbeck, Barry Gerhart, Patrick Wright	McGraw-Hill	9781259254451	300,000
5		Corporate Finance	Case in Finance		Bruner, Eades, Schill	McGraw-Hill	9781259070945	339,000
6		Organizational Behavior & Development	Organizational Behavior: : Managing People and Organizations	11	Griffin	Cengage	9781133626695	340,000

No	Book Cover	Subject	Book Title	Edition	Author	Publisher	ISBN	Price (IDR)
7		Foundation of Social Theory	Sociology: A Down-to-Earth Approach	15	Macionis	Pearson	9781292019581	442,000
Total Price (IDR)								2,220,000